

# CYBER RESILIENCE





## O čemu razgovaramo danas?

Šta su danas realne  
cyber prijetnje?



Primjer jednog realnog  
cyber napada



Cyber resilience





# Svijet se promijenio

Promijenila se priroda poslovanja i rada



Konvencionalni sigurnosni alati nisu zadržali korak



Troškovi rastu





## Kontekstualno interesantni podaci i statistike



Prosječno vrijeme koje napadač provede „unutra“ prije egzekucije napada je 150-180 dana.



Najveći broj napada se realizuje ugrožavanjem digitalnog identiteta. U Q3 2022 je broj account breach incidenata porastao za 70% (izvor: Gobal data breach stats)



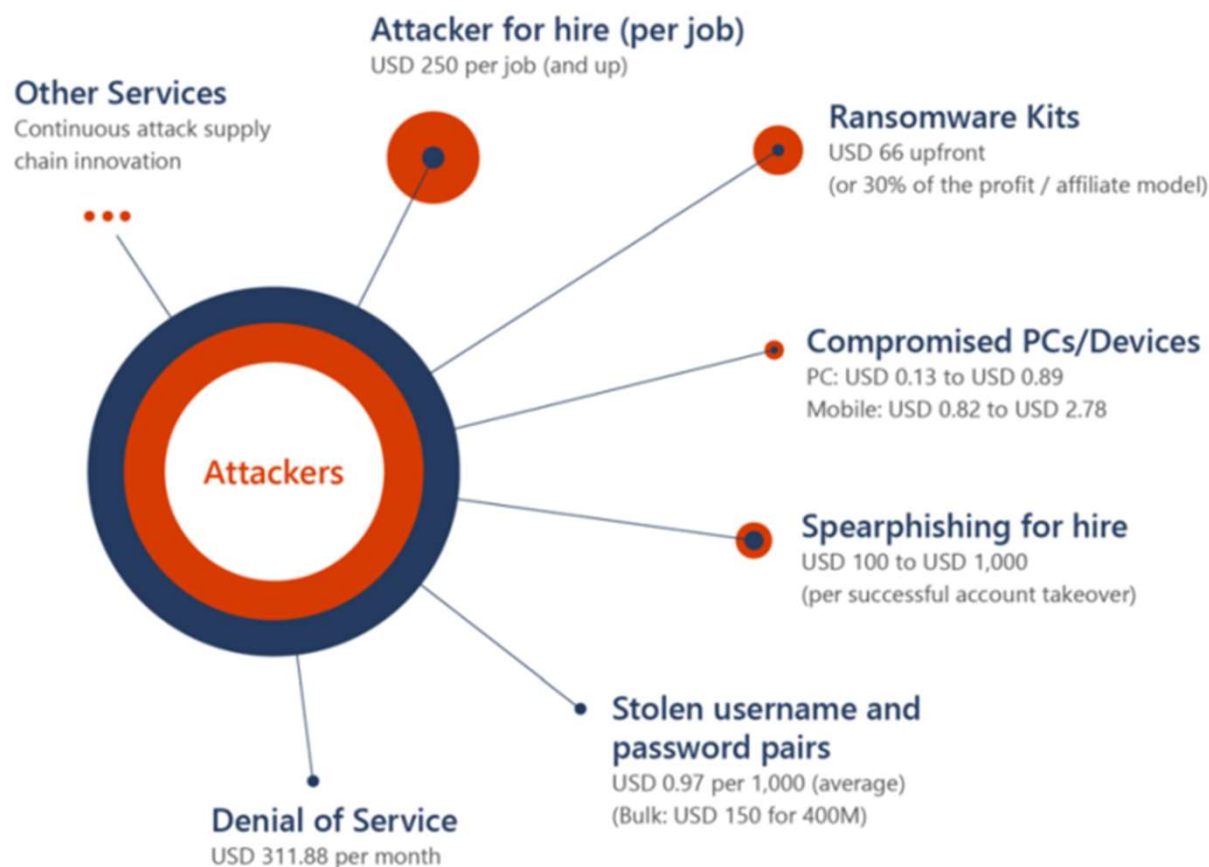
Čak ½ data breach incidenata u Q3 2022 se desila u Evropi. Prema zvaničnom FBI izvještaju, broj globalnih cyber napada povećan je za 300% u zadnje dvije godine i 1500% u zadnjih 5 godina.



Najčešći razlog uspješnog cyber napada – „negligent insiders“.



## Prosječna cijena prodaje usluga cyber napada na dark marketu



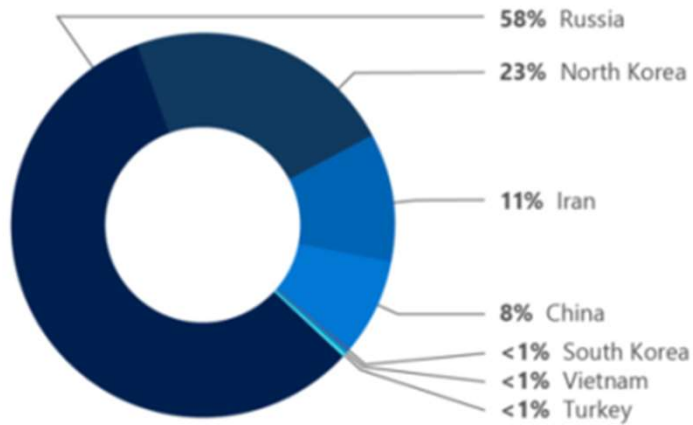
Kompanije se sada susreću sa industrijalizacijskom napadačkom ekonomijom, koja trguje stručnim specijalizacijama i nedozvoljenim radnjama.

Mnoge cyber napade je moguće kupiti po vrlo niskim cijenama na dark marketu, čime je jeftinija dobavljalivost i lakša izvodljivosti cyber napada, čime se direktno povećava količina napada.

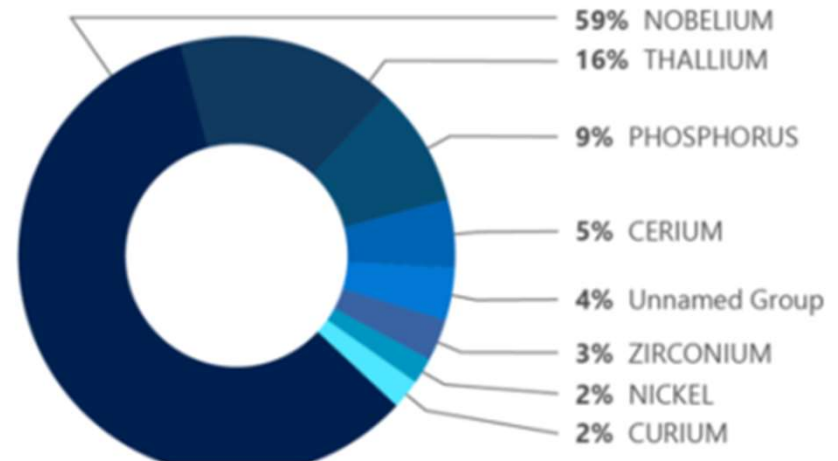


# Izvori cyber napada

Attacks by country of origin (July 2020-June 2021)



Most active nation state activity groups (July 2020-June 2021)



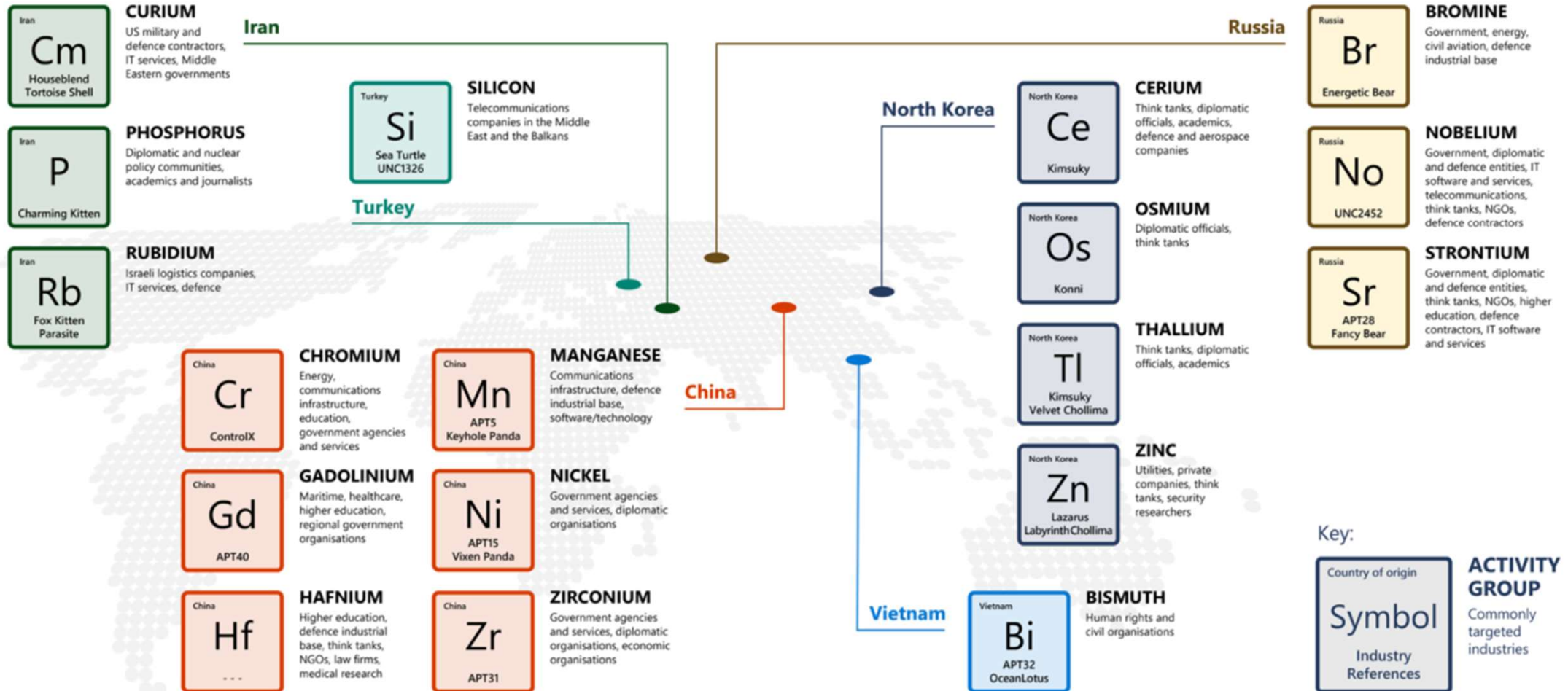
Attack vectors used by nation state malicious actors



*Nation states are advanced enough to do reconnaissance on their victims and select the attack method that best suits each goal or intended outcome.*

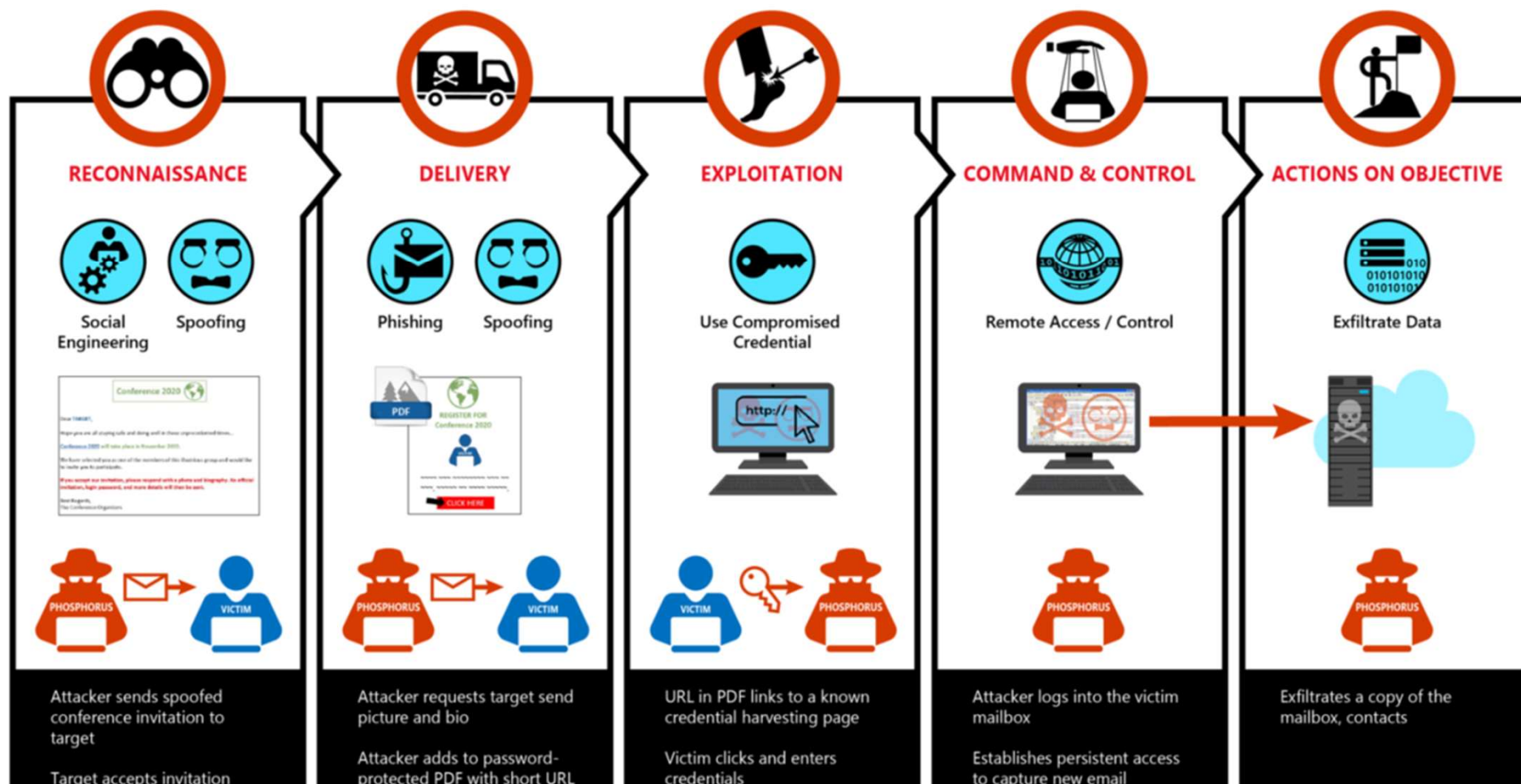


# Uzorak aktera iz pojedinih država i njihove aktivnosti





# Slijed tipičnog FOSFOR kompromitovanja iz ,spear phishing' napada



Conferences, conventions and trade shows are widely known throughout industry and the US government as a hotbed of intelligence collection activities, both by domestic competitive intelligence and foreign adversaries. Individuals have been known to collect information thrown out in the trash, record presentations, attempt to steal products and solicit sensitive information from employees. Though these events were widely paused due to pandemic restrictions, major conventions are coming back to calendars.





### Ransomware negotiation chat

is anyone there to help us? we still want to have a conversation with someone but only if it is with someone who is going to be professional.  
HIDE ? 4 days ago

We gave you the price. It is reasonable and offensive.  
HIDE 4 days ago ✓

huh? offensive?  
HIDE ? 4 days ago

Once again, we examined all financial documents, bank statements for the last year, insurance. And came to the conclusion that you are exaggerating about your poor financial condition. We also calculated your possible losses from lawsuits from both your staff and your students for the leakage of their personal data. These fines will well exceed \$ 30 millions. We are not talking about the loss of reputation, which in our opinion costs much more.  
HIDE 4 days ago ✓

sir, we dont have a financial condition. you did not attack a business or a company, this is a state-funded school. our salaries are paid by taxing the people that live in the state. we do not sell products or receive revenue like a company  
HIDE ? 4 days ago

maybe you have us confused with someone else, because our files should clearly show you this  
HIDE ? 4 days ago

One more time, we examined all previously and offer a realistic price to you.  
HIDE 4 days ago ✓

sir please you are not hearing me. this is NOT a business with profits. we operate much like a charity operates. you know how a charity only runs on donations? it is similar to us. we are not a charity, but we are a school that is donated a limited amount of money by the government every year with all spending decided on before we spend it.  
HIDE ? 4 days ago

One more time, we examined your finance.  
HIDE 4 days ago ✓

then give a real price, not 15 million or 30 or 40 million. i am not asking for a discount, i am asking you to review the correct documents and give a new, correct price based on reality. then i will know you are treating this as a professional  
HIDE ? 4 days ago

We know that it is realistic price for you.  
HIDE 4 days ago ✓

what makes you think this? i am trying my hardest to explain why you have the wrong information. if you cannot listen to me and admit you gave the wrong price to start, then we have nothing more to discuss which is disappointing because we did want to reach some kind of agreement  
HIDE ? 4 days ago

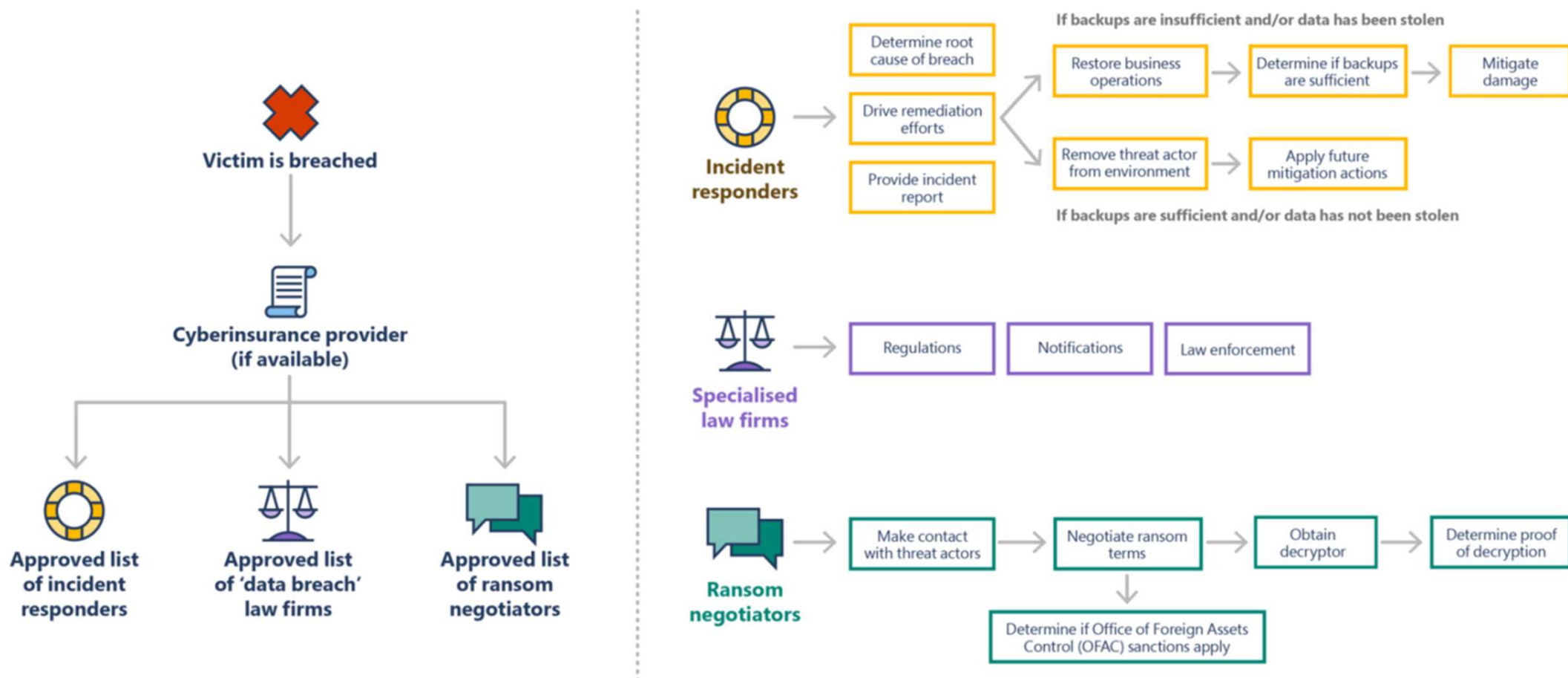
We wrote you previously. We examined your financial statements.  
HIDE 4 days ago ✓

Do not waste our time. We are starting to create your profile on our web site and upload private data on it. We could not wait forever.  
HIDE 4 days ago ✓

Your data uploaded and ready to be published:  
<https://>  
<https://>



## Zainteresovane strane i uloge uključene u odgovor na cyber incident





# Digitalni put ukradenih kredencijala

## Where do your stolen credentials go after they are entered into a fake web page?

### Fake web pages for phishing

Phishing pages look like valid web pages. Victims are lured to the page and enter their credentials. Some criminal campaigns are used for the specific purpose of harvesting credentials.



### Access brokers

After the cybercriminals have used your credentials to log into your network, they create a backdoor account and then sell access to your system.



### Stack ranking your credentials

The credentials are stack ranked in order of 'most valuable' for monetising. This can include enrichment on identity, such as victim name, company name, role, industry and location.



### Lowest value credentials are sold in bulk on the dark web

If your validated credentials don't appear very valuable to the cybercriminal, they are sold on the dark web for USD 1 or less.



### Cybercriminals use your compromised account

With access, the cybercriminals can send malicious messages to your trusted contacts. Cybercriminals also send phishing emails to lists of people with common profiles such as location, professions, and more. These lists are sold as 'leads' in the dark web.



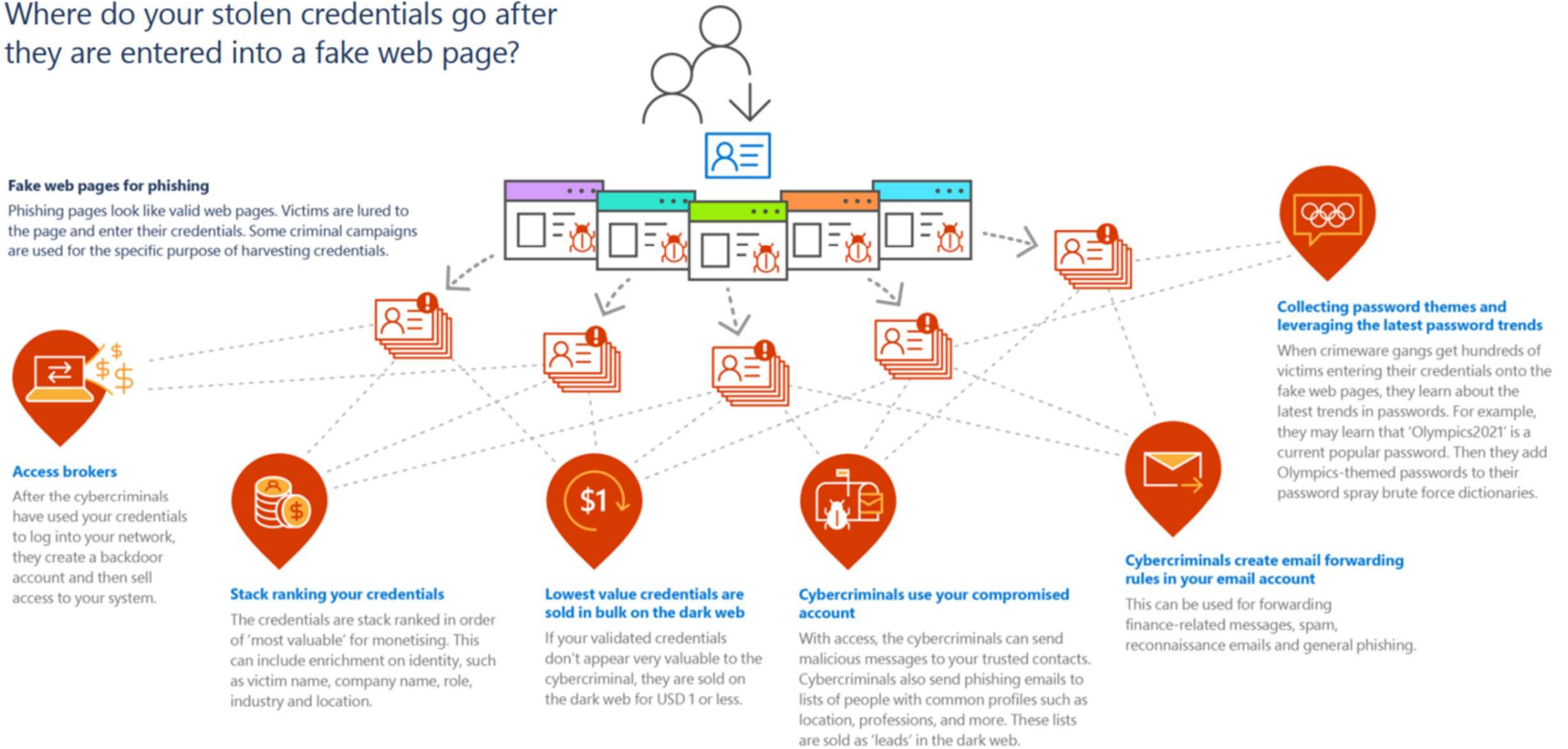
### Cybercriminals create email forwarding rules in your email account

This can be used for forwarding finance-related messages, spam, reconnaissance emails and general phishing.



### Collecting password themes and leveraging the latest password trends

When crimeware gangs get hundreds of victims entering their credentials onto the fake web pages, they learn about the latest trends in passwords. For example, they may learn that 'Olympics2021' is a current popular password. Then they add Olympics-themed passwords to their password spray brute force dictionaries.





# Phishing kompleti i prikupljanje kredencijala

## Phish kits: enabling credential harvesting at scale



Multi-factor authentication: using MFA protects against the risks associated with credential reuse





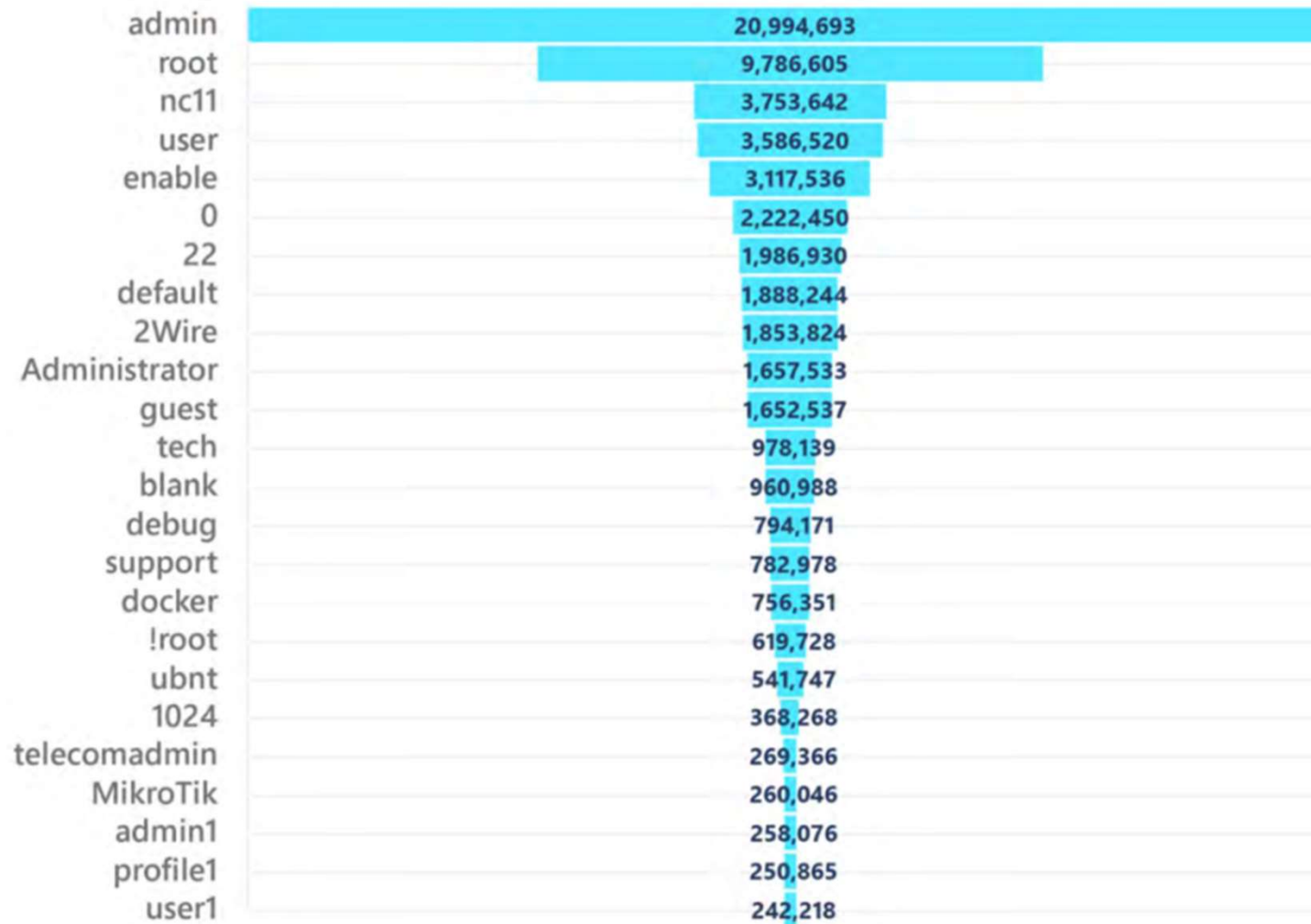
# Na koji način napadači ulaze u kompanije kroz IoT





# Passwordi IoT uređaja

Passwords seen in 45 days of sensor signals












# The seven properties of highly secured devices

We suggest ensuring the hardware and operating system of both your and your suppliers' devices are designed and implemented securely, have high barriers to compromise and incorporate mechanisms and processes that continually monitor, alert and restore security when necessary.

Through extensive research and testing, Microsoft identified the seven properties that are present in all standalone, internet-connected devices considered to be highly secured. In many cases, these highly secured devices apply additional security measures, but in all cases each of the seven properties is present. Collectively, these seven properties provide a baseline foundation of security throughout device silicon, software architecture and OS, cloud communications and cloud services. The complexity of maintaining all seven properties could be a barrier for some organisations, despite the exceptional cost that often results from a fallout of incomplete device security.

 <b>Hardware root of trust</b>	Device identity and integrity are protected by hardware. Physical countermeasures resist side-channel attacks. <b>Does the device have a unique, unforgeable identity that is inseparable from the hardware? Is the integrity of the device software secured by hardware?</b>
 <b>Defense-in-depth</b>	Multiple mitigations applied against threats. Countermeasures mitigate the consequences of a successful attack on any one vector. <b>Does the device remain secured even if one security mechanism is breached?</b>
 <b>Small trusted computing base</b>	Private keys stored in a hardware-protected vault, inaccessible to software. Division of software into self-protecting layers. <b>Is the device's security enforcement code protected from bugs in other software on the device?</b>
 <b>Dynamic compartments</b>	Hardware-enforced barriers between software components prevent a breach in one from propagating to others. <b>Is a failure in one component of the device contained to that component? Can new compartments be added in field to address new security threats?</b>
 <b>Password-less authentication</b>	Signed token, signed by an unforgeable cryptographic key, proves the device identity and authenticity. <b>Does the device authenticate itself with certificates or other tokens signed by the hardware root of trust?</b>
 <b>Error reporting</b>	A software error, such as a buffer overrun induced by an attacker probing security, is reported to cloud-based failure analysis system. <b>Does the device report errors for analysis to enable verification of the correctness of in-field device execution and identification of new threats?</b>
 <b>Renewable security</b>	Update brings the device forward to a secure state and revokes compromised assets for known vulnerabilities or security breaches. <b>Is the device's software updated automatically? Can the device's security TCB software be updated rapidly without repackaging other device code?</b>



## The cybersecurity bell curve:

Basic security hygiene still protects against 98% of attacks







## Ključne korisničke bolne tačke



### Zero day napadi

Zero days napadi nastavljaju biti glavna prijetnja



### Mrežne granice

Perimetri erodiraju, potrebna su jedinstvena rješenja za zaštitu



### Cross platforme

Heterogena okruženja su izazovna

U konačnici: Kompanije teško postižu da proaktivno prilagode svoj sigurnosni položaj



## Ključne korisničke bolne tačke



Rješenja koja ovise o redovnim ažuriranjima ne mogu zaštititi od čak 7 miliona jedinstvenih prijetnji, koje se pojavljuju tokom jednog sata



Igra je prešla s blokiranja prepoznatljivih izvršnih datoteka na zlonamjerni softver koji koristi sofisticirane tehnike iskorištavanja (npr.: fileless)



Dok Attack Surface Reduction može dramatično povećati vašu sigurnosnu poziciju, još uvijek je potrebna detekcija za preostale ključne tačke



Živimo u svijetu hiperpolimorfni prijetnji s 5 milijardi jedinstvenih instanci mjesečno



# Ključne korisničke bolne tačke



Kako napadi postaju složeniji i višefazni, sve je teže shvatiti prikrivene prijetnje

**Klik na URL**



**Instalacija**



**Postojanost**



**Izviđanje**



**Iskorištavanje**



**C&C kanal**



**Eskalacija privilegija**



**Lateralno kretanje**



46% kompromitiranih sistema nije imalo zlonamjerni softver na sebi



Praćenje naprednog napada preko mreže i različitih senzora može biti teško



Prikupljanje dokaza i upozorenja, čak i s jednog zaraženog uređaja, može biti dugotrajan proces



Living off the land - Napadači koriste tehnike izbjegavanja



## Ključne korisničke bolne tačke



Više prijetnji, više upozorenja dovodi do zamora analitičara



Istraga upozorenja je dugotrajna



Vještačenje je skupo



Ručna sanacija je dugotrajna (80+ dana)

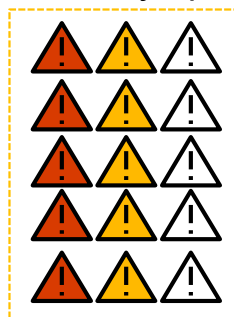


Nedostatak eksperata u cyber sigurnosti



**Analitičari su preopterećeni ručnom istragom upozorenja i sanacijom istih**

Red čekanja upozorenja





## Ključne korisničke bolne tačke



Potreba za dodatnim kontekstom prijetnje

**Budući da prijetnje postaju složene, potreban je dodatni kontekst i smjernice o upravljanju upozorenjima**



Nedostaju smjernice o upravljanju upozorenjima



Važna upozorenja se lako propuste



Teško se odvaja bitno od nebitnog

Klik na URL



Instalacija



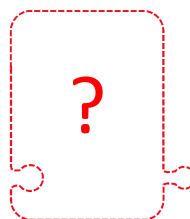
Iskorištavanje



C&C kanal



Postojanost



Izviđanje



Lateralno kretanje





## Statički i dinamički pristup zaštiti

### Static signatures: focus on a file

Hashes  
Strings  
Emulators



**Ineffective**

### Dynamic heuristics: focus on *run-time behaviors*

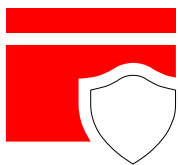
Behavior monitoring  
Memory scanning  
AMSI  
Command-line scanning



**Effective**

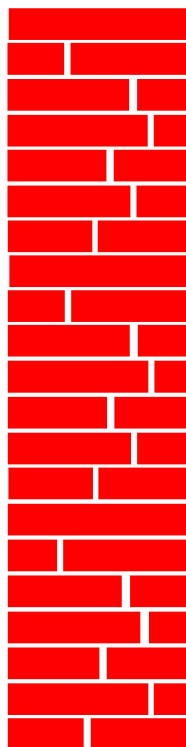


## Istorijske IT uloge i nesuglasice



### Sigurnosni tim

- Odgovoran za nadzor sigurnosti i smanjenje rizika
- Analizira prijetnje, sigurnosne incidente, izloženost i identificira načine ublažavanja prijetnji
- Definiira sigurnosne politike
- Prioritet je brzo saniranje zahvaćenih uređaja/korisnika



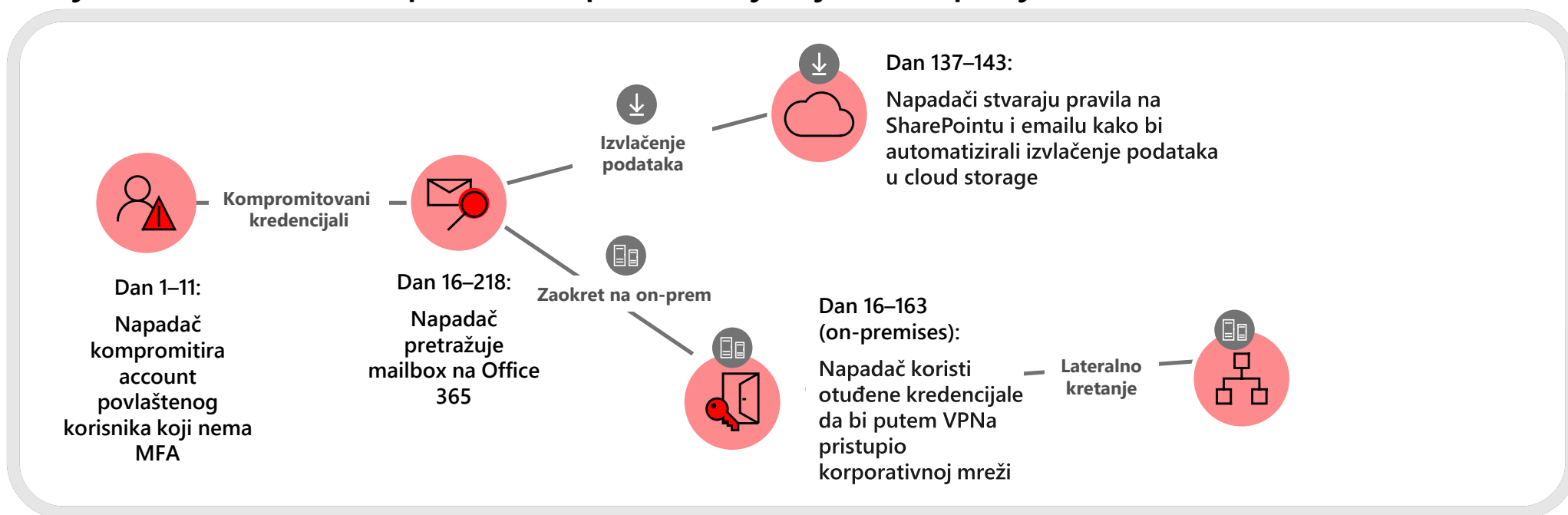
### IT tim

- Odgovoran za konfiguraciju pravila uključujući sigurnosna pravila
- Analizira utjecaj promjena i postupno uvodi globalne politike
- Prioritet je stabilno IT okruženje i niski troškovi



## Okruženje i proces izvršenja napada

### Primjer kako dolazi do napada i kompromitiranja cijele kompanije

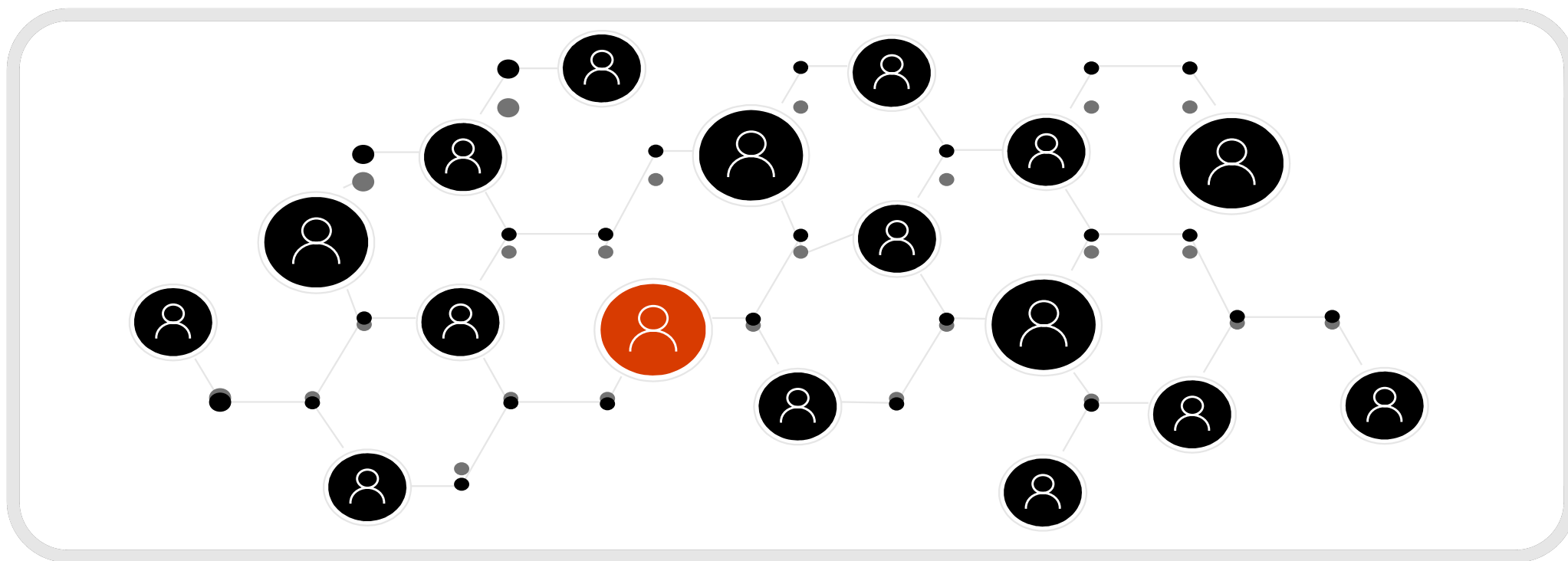






## Novi sigurnosni perimenter-korisnički identitet

Korisnici su novi perimetar, a jedan kompromitovani korisnik može dovesti do totalnog kolapsa sistema





Opseg otkrivanja: sumnjive aktivnosti i analiza ponašanja

### Upozorenja



Sumnjive aktivnosti visoke  
pouzdanosti koje predstavljaju  
napade



### Sumnjive aktivnosti



Anomalije ponašanja korisnika  
predstavljaju signale



Veća vidljivost





## Proces analize sumnjivih aktivosti

Primjer: Korisnik pristupa serveru sa sigurnosno kritičnim podacima





## Primjer forenzike jednog realnog cyber napada





## Task Scheduler – vrlo dobro mjesto za skrivanje

Task Scheduler

File Action View Help

MemoryDiagnostic  
Mobile Broadband Accounts  
MUI  
Multimedia  
NetTrace  
NlaSvc  
Offline Files  
PI  
PLA  
Plug and Play  
Power Efficiency Diagnostics  
Printing  
PushToInstall  
Ras  
RecoveryEnvironment  
Registry  
RemoteApp and Desktop Connections Update  
RemoteAssistance  
RemovalTools  
RestartManager  
RetailDemo  
Servicing  
SettingSync  
Setup  
SharedPC  
Shell  
SMB  
SoftwareProtectionPlatform  
SpacePort  
Speech

Name	Status	Triggers	Next Run Time
Zwpruchgr	Ready	At log on of - After triggered, repeat every 1 hour indefinitely. Trigger expires at 27.07.2047. 08:54:38.	

General Triggers Actions Conditions Settings History

When you create a task, you must specify the action that will occur when your task starts. To change these actions, open the task property pages using the Properties command.

Action	Details
Start a program	C:\WINDOWS\SysWOW64\rundll32 C:\Users\ABM\AppData\Local\ICONAC~1\LEGACY~1\WWACEI~1.DLL ir41ws_Fedujhy



# Sysinternals – vaš najbolji prijatelj

Autoruns - Sysinternals: www.sysinternals.com (Administrator)

File Search Entry User Options Category Help

Quick Filter

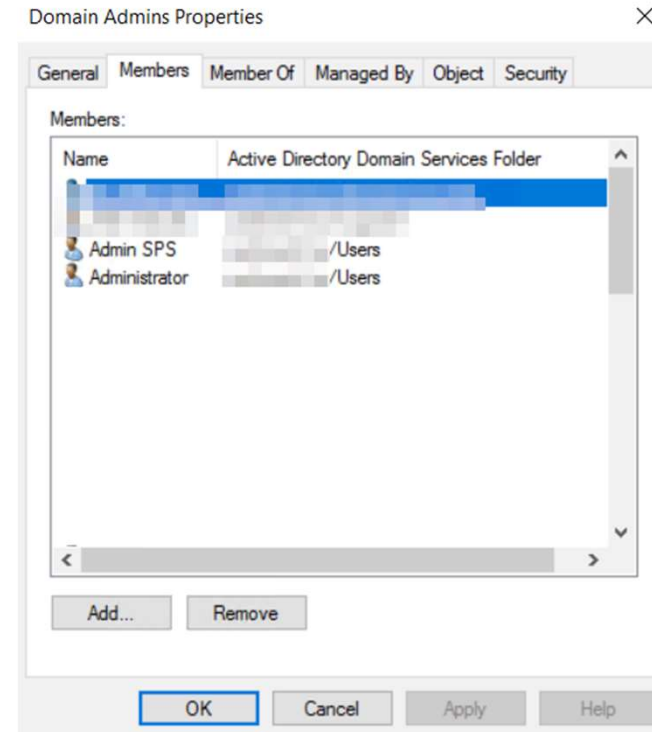
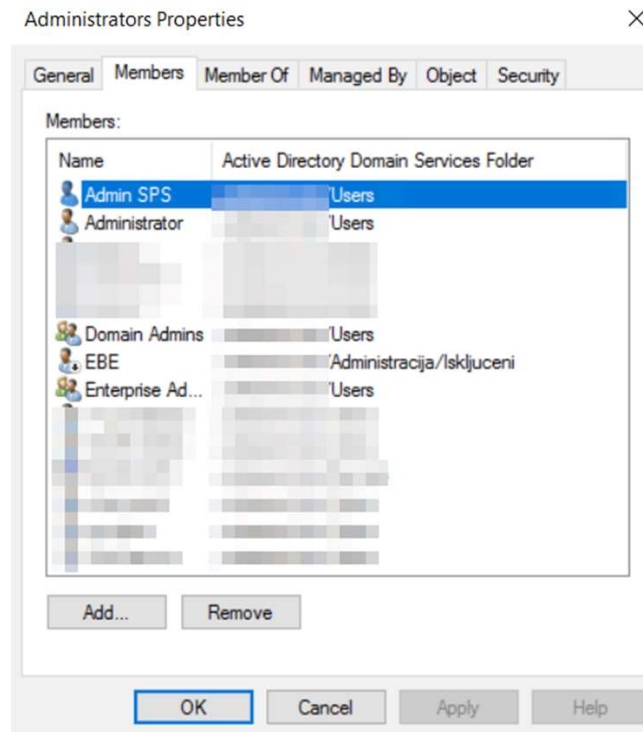
Everything	Logon	Explorer	Internet Explorer	Scheduled Tasks	Services	Drivers	Codecs	Boot Execute	Image Hijacks	WMI	Applnit	Known DLLs	Office	WinLogon
<b>Autoruns Entry</b>														
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Description														
Publisher														
Image Path														
Timestamp														
Virus Total														
<b>Scheduled Tasks</b>														
<b>Task Scheduler</b>														
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Description														
Publisher														
Image Path														
Timestamp														
Virus Total														

Zwpruchgr Size: 60 K  
Windows host process (Rundll32) Time: Wed Jan 20 09:04:39 2021  
(Verified) Microsoft Windows Version: 10.0.19041.746  
C:\WINDOWS\SysWOW64\rundll32.exe C:\Users\ABM\AppData\Local\ICONAC~1\LEGACY~1\WWACEI~1.DLL ir41ws\_Fedujh

Ready



# Dodatni admin account





## Group Policy – priprema mjesta egzekucije

Windows Settings	
Scripts	
Startup	
For this GPO, Script order: Not configured	
Name	Parameters
enable_ipv6_sharing.ps1	
Security Settings	
Account Policies/Password Policy	
Policy	Setting
Store passwords using reversible encryption	Enabled
Local Policies/User Rights Assignment	
Policy	Setting
Access this computer from the network	Everyone
System Services	





## Group Policy – priprema mjesta egzekucije

Administrative Templates	
Network/Link-Layer Topology Discovery	
Policy	Setting
Turn on Mapper I/O (LLTDIO) driver	Enabled
Allow operation while in domain	Enabled
Allow operation while in public network	Enabled
Prohibit operation while in private network	Enabled
Policy	Setting
Turn on Responder (RSPNDR) driver	Enabled
Allow operation while in domain	Enabled
Allow operation while in public network	Enabled
Prohibit operation while in private network	Enabled



# Group Policy – priprema mjesta egzekucije

System/Remote Procedure Call	
Policy	Setting
<a href="#">Enable RPC Endpoint Mapper Client Authentication</a>	Enabled
Windows Components/Remote Desktop Services/Remote Desktop Session Host/Connections	
Policy	Setting
<a href="#">Allow users to connect remotely by using Remote Desktop Services</a>	Enabled
Windows Components/Remote Desktop Services/Remote Desktop Session Host/Device and Resource Redirection	
Policy	Setting
<a href="#">Do not allow Clipboard redirection</a>	Disabled
<a href="#">Do not allow drive redirection</a>	Disabled
Windows Components/Remote Desktop Services/Remote Desktop Session Host/Security	
Policy	Setting
<a href="#">Require user authentication for remote connections by using Network Level Authentication</a>	Disabled
Windows Components/Windows Defender Antivirus	
Policy	Setting
<a href="#">Turn off routine remediation</a>	Enabled
<a href="#">Turn off Windows Defender Antivirus</a>	Enabled
Windows Components/Windows Defender Antivirus/MAPS	
Policy	Setting
<a href="#">Configure the 'Block at First Sight' feature</a>	Disabled
<a href="#">Join Microsoft MAPS</a>	Enabled
<a href="#">Join Microsoft MAPS</a>	Disabled
Policy	Setting
<a href="#">Send file samples when further analysis is required</a>	Disabled



# Group Policy – priprema mjesta egzekucije

Windows Components/Windows Defender Antivirus/Real-time Protection	
Policy	Setting
<a href="#">Configure monitoring for incoming and outgoing file and program activity</a>	Disabled
<a href="#">Monitor file and program activity on your computer</a>	Disabled
<a href="#">Scan all downloaded files and attachments</a>	Disabled
<a href="#">Turn off real-time protection</a>	Enabled
<a href="#">Turn on behavior monitoring</a>	Disabled
<a href="#">Turn on process scanning whenever real-time protection is enabled</a>	Disabled
<a href="#">Turn on raw volume write notifications</a>	Disabled

Windows Components/Windows Defender SmartScreen/Explorer	
Policy	Setting
<a href="#">Configure Windows Defender SmartScreen</a>	Disabled

Windows Components/Windows Defender SmartScreen/Microsoft Edge	
Policy	Setting
<a href="#">Configure Windows Defender SmartScreen</a>	Disabled
<a href="#">Prevent bypassing Windows Defender SmartScreen prompts for sites</a>	Disabled

Windows Components/Windows Remote Management (WinRM)/WinRM Service	
Policy	Setting
<a href="#">Allow Basic authentication</a>	Enabled
<a href="#">Allow remote server management through WinRM</a>	Enabled



# Group Policy – priprema mjesta egzekucije

## Windows Components/Windows Remote Shell

Policy	Setting	Comment
<a href="#">Allow Remote Shell Access</a>	Enabled	

## Extra Registry Settings

Display names for some settings cannot be found. You might be able to resolve this issue by updating the .ADM files used by Group Policy Management.

Setting	State
SOFTWARE\Policies\Microsoft\Windows Defender\MpEngine\EnableFileHashComputation	0
SOFTWARE\Policies\Microsoft\Windows Defender Real-Time Protection\DisableScriptScanning	1
SOFTWARE\Policies\Microsoft\Windows Defender\SmartScreen\ConfigureAppInstallControlEnabled	0

## Preferences

### Windows Settings

### Registry

#### DisabledComponents (Order: 1)

##### General

Action	Update
<b>Properties</b>	
Hive	HKEY_LOCAL_MACHINE
Key path	SYSTEM\CurrentControlSet\Services\Tcpip6\Parameters
Value name	DisabledComponents
Value type	REG_DWORD
Value data	0x0 (0)



# Prevenција brzog otklanjanja problema

Advanced Security Settings for [redacted]

Owner: Administrators [redacted] [Change](#)

Permissions Auditing Effective Access

**i** Sorting the permission entries does not change the order in which they are evaluated. [Restore ordering.](#)

For additional information, double-click a permission entry. To modify a permission entry, select the entry and click Edit (if available).

Permission entries:

Type	Principal	Access	Inherited from	Applies to
Deny	Exchange Trusted [redacted]		None	This object and all descendant objects
Deny	Everyone	Special	None	This object only
Allow	Exchange Window [redacted]	Change password	None	Special
Allow	Exchange Window [redacted]	Reset password	None	Special
Allow	Exchange Window [redacted]	Delete	None	Descendant Computer objects
Allow	Exchange Window [redacted]	Delete	None	Descendant Group objects
Allow	Exchange Window [redacted]	Delete	None	Descendant Organizational Unit objects
Allow	Exchange Window [redacted]	Delete	None	Descendant Contact objects
Allow	Exchange Servers [redacted]	Modify permissions	None	Descendant Group objects
Allow	Exchange Window [redacted]	Special	None	Descendant InetOrgPerson objects
Allow	Exchange Window [redacted]	Special	None	Descendant User objects
Allow	MSOL_c50383093 [redacted]	Reset password	None	Descendant User objects
Allow	Exchange Servers [redacted]	Special	None	Descendant InetOrgPerson objects
Allow	Exchange Servers [redacted]	Special	None	Descendant User objects
Allow	RTCUniversalUser [redacted]	Read account restrictions	None	Descendant User objects
Allow	RTCUniversalUser [redacted]	Read general information	None	Descendant User objects
Allow	RTCUniversalUser [redacted]	Read public information	None	Descendant User objects
Allow	RTCUniversalUser [redacted]	Read RTCPropertySet	None	Descendant User objects

[Add](#) [Remove](#) [Edit](#) [Restore defaults](#)

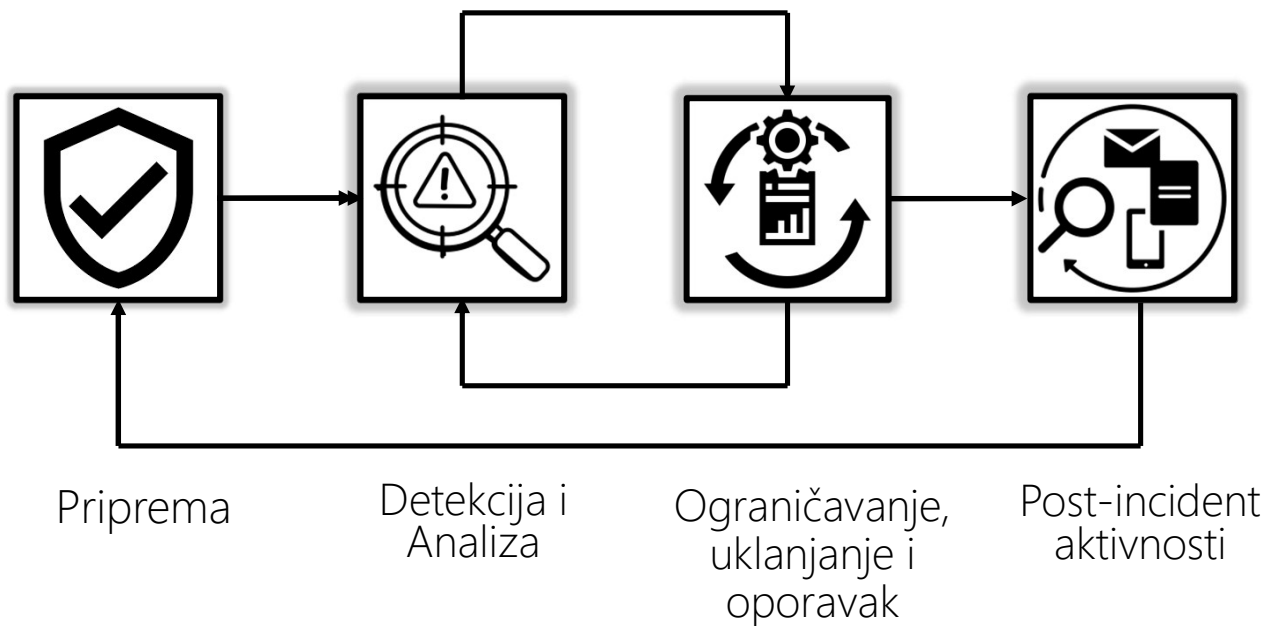


## Cyber resilience





## Kako prevenirati cyber napad – životni ciklus 'odgovora na cyber incident'





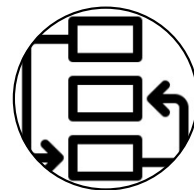
## Priprema



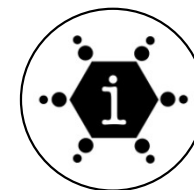
Framework ili  
standard +  
odgovornost  
menadžmenta



Politika upravljanja  
cyber incidentima



Procedura  
upravljanja cyber  
incidentima



Upravljanje  
informativnim  
resursima



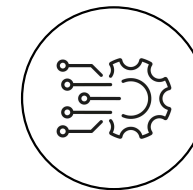
BIA



Procjena  
rizika



Potrebna  
infrastruktura



Tehnička  
rješenja





# Priprema

## Procedura upravljanja cyber incidentima

- Odgovornosti i definicija timova
- Postupak prijavljivanja incidenta
- Interno i eksterno obavještanje
- Upravljanje incidentom
  - detekcija
  - opis
  - prioritet
  - klasifikacija
  - uzrok i root cause analiza
  - rješavanje i oporavak

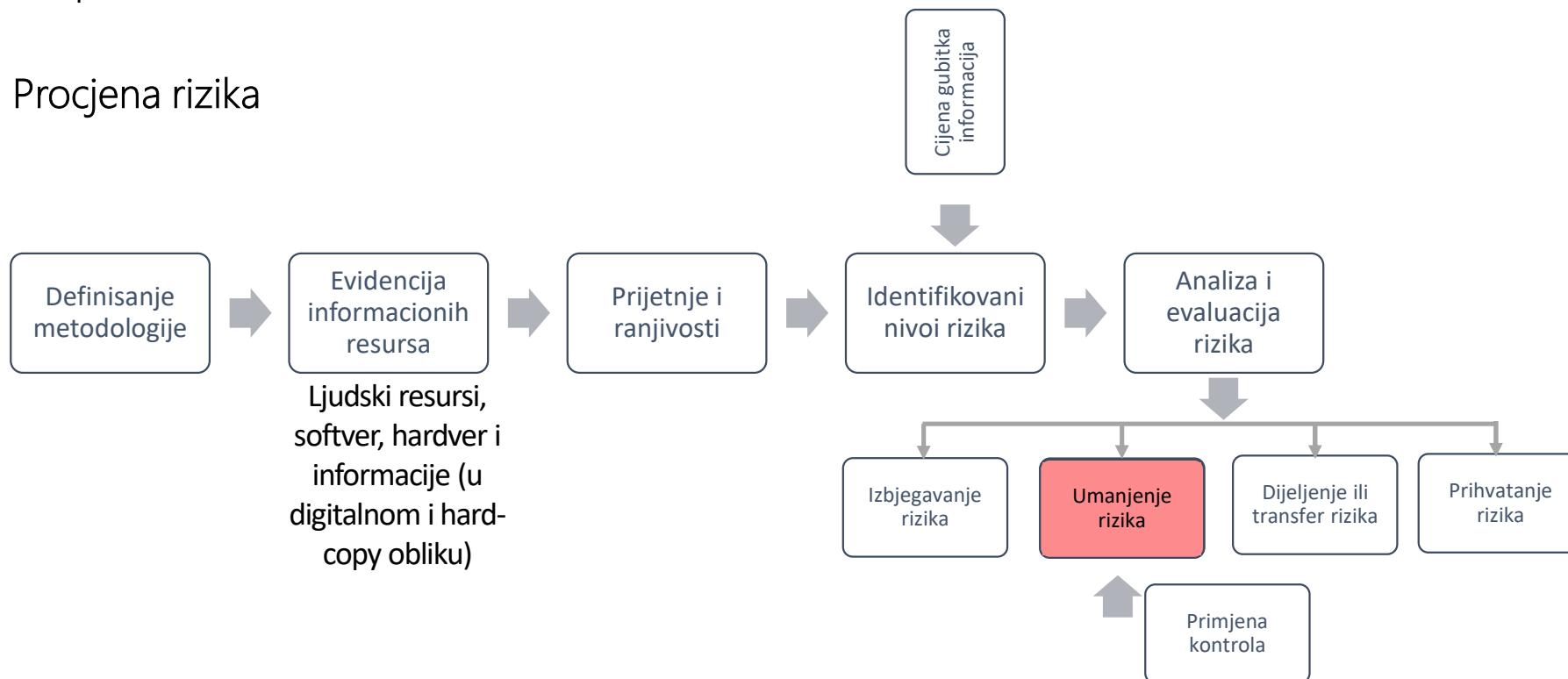
<b>1. OPIS INCIDENTA</b>
Incident detektovan: <input type="checkbox"/> interno <input type="checkbox"/> eksterno <input type="checkbox"/> drugo _____
Unijeti sve informacije koje su neophodne za rekonstrukciju incidenta: <ul style="list-style-type: none"><li>- Opis incidenta,</li><li>- Geografski perimenter incidenta (međunarodni, regionalni, državni, gradski/općinski, interni geografski perimenter organizacije),</li><li>- Opis/specifikacija internih procesa i/ili servisa koje je incident ugrozio,</li><li>- Ostalo...</li></ul>
Datum i vrijeme pojavljivanja incidenta: Datum i vrijeme detekcije incidenta:
<b>Prioritet rješavanja:</b> <input type="checkbox"/> Nizak <input type="checkbox"/> Srednji <input type="checkbox"/> Visok <b>Klasifikacija:</b> <input type="checkbox"/> Confidentiality (povjerljivost) <input type="checkbox"/> Integrity (integritet) <input type="checkbox"/> Availability (dostupnost)
Dodatni opisi: <input type="checkbox"/> Nedostupnost info <input type="checkbox"/> Gubitak info <input type="checkbox"/> Otkrivanje info
<b>1. UZROK INCIDENTA</b>
<b>Operativni događaj:</b> <input type="checkbox"/> Neuspjeh procesa <input type="checkbox"/> Slučajna (Ljudska) greška <input type="checkbox"/> Hardver problem <input type="checkbox"/> Softver problem <input type="checkbox"/> Infrastrukturni problem (interni i eksterni) <input type="checkbox"/> Ključne osobe/nedostupnost vještina <input type="checkbox"/> Sabotaža (fizični napad) <input type="checkbox"/> Problem sa spoljnim dobavljačem <input type="checkbox"/> Aplikacije <input type="checkbox"/> Komunikacije <input type="checkbox"/> Neovlašteno prikupljanje/procesiranje informacija <input type="checkbox"/> Ostalo: _____
<b>Taksonomija incidenta:</b> <input type="checkbox"/> Malware (Ransomware, Trojan horse, Virus, Worm, Spyware, Mobile malware, Other) <input type="checkbox"/> Socijalni inženjering (Phishing, Spear phishing, Pretexting, Cyber squatting, Other) <input type="checkbox"/> Događaj insajdera (Slučajna zloupotreba pristupnih prava, Namjerna zloupotreba pristupnih prava, Kršenje policy-a, Ostalo) <input type="checkbox"/> Događaj provajdera treće strane (Slučajna zloupotreba pristupnih prava, Namjerna zloupotreba pristupnih prava, Kršenje policy-a, Ostalo) <input type="checkbox"/> Neovlašteni pristup (Brute force attack, Malicious script injection and/or OS commanding, SQL injection, Information exposure, Other) <input type="checkbox"/> Napad uskraćivanja usluge (DoS, DDoS) <input type="checkbox"/> Drugi cyber napadi (Defacement, Brand abuse on mass and social media, Libel of apical persons on Mass and Social Media, Vulnerability scan, Other) <input type="checkbox"/> Ostalo: _____

<b>1. RJEŠAVANJE INCIDENTA I OPORAVAK</b>
<b>Kratak opis primijenjenog rješenja:</b> <ul style="list-style-type: none"><li>- Aktivacija Business Continuity plana</li><li>- Aktivacija Disaster recovery plana</li><li>- Cyber security osiguranje</li><li>- Aktivacija drugih mjera za vanredne slučajeve</li><li>- Aktivacija drugih planova za hitne slučajeve</li><li>- Ostale primijenjene mjere</li><li>- Mjere koje je dodatno potrebno aktivirati</li><li>- Ostalo</li></ul>
<b>Osoba zadužena za rješavanje incidenta:</b>
<b>Rok za rješavanje incidenta:</b>
<b>Datum i vrijeme zatvaranja incidenta:</b>
<b>Konfirmacija da li je incident riješen u predviđenom roku:</b>



Priprema

Procjena rizika





## Priprema

Primjer procjene cyber sigurnosnog rizika

Grupa resursa	Operativni sistemi - Windows
Kategorija	OS
Vlasnik rizika	IT director
Prijetnja	Maskiranje identiteta korisnika (lažno predstavljanje)
Ranjivost	Loše upravljanje lozinkama
Vjerovatnoća (1-5)	4
Uticao (1-5)	5
Rizik	20
Tretman	Umanjenje rizika
Odabrana mjera	Passwordless autentikacija
Odgovornost	Senior IT Admin
Prioritet	Visok
Rok	20.09.2023.

Uticao

Vjerovatnoća	1	2	3	4	5
1	1	2	3	4	5
2	2	4	6	8	10
3	3	6	9	12	15
4	4	8	12	16	20
5	5	10	15	20	25



# Priprema

## Kontrole za zaštitu od cyber napada – ISO 27001: 2022

<b>Themes:</b> <b>Organizational Controls (37)</b> <b>People Controls (8)</b> <b>Physical Controls (14)</b> <b><u>Technological Controls (34)</u></b> <b>Total number of Controls 93</b>				
<b>Control type options</b>	<b>Information security properties affected</b>	<b>Cybersecurity concepts*</b>	<b>Operational capabilities</b>	<b>Security domains</b>
<ul style="list-style-type: none"><li>• Preventative</li><li>• Detective</li><li>• Corrective</li></ul>	<ul style="list-style-type: none"><li>• Confidentiality</li><li>• Integrity</li><li>• Availability</li></ul>	<ul style="list-style-type: none"><li>• Identify</li><li>• Protect</li><li>• Detect</li><li>• Respond</li><li>• Recover</li></ul>	<ul style="list-style-type: none"><li>• Governance</li><li>• Asset management</li><li>• Information protection</li><li>• Human resource security</li><li>• Physical security</li><li>• System and network security</li><li>• Application security</li><li>• Secure configuration</li><li>• Identity and access management</li><li>• Threat and vulnerability management</li><li>• Continuity</li><li>• Supplier relationships security</li><li>• Legal and compliance</li><li>• Information security event management</li><li>• Information security assurance</li></ul>	<ul style="list-style-type: none"><li>• Governance and ecosystem</li><li>• Protection</li><li>• Defence</li><li>• Resilience</li></ul>



## ISO 27001 and ISO 27002. Information security controls, 2022

5. Organizational controls	6. People controls	8. Technological controls
<ul style="list-style-type: none"> <li>5.1. Policies for information security</li> <li>5.2. Information security roles and responsibilities</li> <li>5.3. Segregation of duties</li> <li>5.4. Management responsibilities</li> <li>5.5. Contact with authorities</li> <li>5.6. Contact with special interest groups</li> <li>5.7. Threat intelligence</li> <li>5.8. Information security in project management</li> <li>5.9. Inventory of information and other associated assets</li> <li>5.10. Acceptable use of information and other associated assets</li> <li>5.11. Return of assets</li> <li>5.12. Classification of information</li> <li>5.13. Labelling of information</li> <li>5.14. Information transfer</li> <li>5.15. Access control</li> <li>5.16. Identity management</li> <li>5.17. Authentication information</li> <li>5.18. Access rights</li> <li>5.19. Information security in supplier relationships</li> <li>5.20. Addressing information security within supplier agreements</li> <li>5.21. Managing information security in the ICT supply chain</li> <li>5.22. Monitoring, review and change management of supplier services</li> <li>5.23. Information security for use of cloud services</li> <li>5.24. Information security incident management planning and preparation</li> <li>5.25. Assessment and decision on information security events</li> <li>5.26. Response to information security incidents</li> <li>5.27. Learning from information security incidents</li> <li>5.28. Collection of evidence</li> <li>5.29. Information security during disruption</li> <li>5.30. ICT readiness for business continuity</li> <li>5.31. Legal, statutory, regulatory and contractual requirements</li> <li>5.32. Intellectual property rights</li> <li>5.33. Protection of records</li> <li>5.34. Privacy and protection of PII</li> <li>5.35. Independent review of information security</li> <li>5.36. Compliance with policies, rules and standards for information security</li> <li>5.37. Documented operating procedures</li> </ul>	<ul style="list-style-type: none"> <li>6.1. Screening</li> <li>6.2. Terms and conditions of employment</li> <li>6.3. Information security awareness, education and training</li> <li>6.4. Disciplinary process</li> <li>6.5. Responsibilities after termination or change of employment</li> <li>6.6. Confidentiality or non-disclosure agreements</li> <li>6.7. Remote working</li> <li>6.8. Information security event reporting</li> </ul> <p style="text-align: center;"><b>7. Physical controls</b></p> <ul style="list-style-type: none"> <li>7.1. Physical security perimeter</li> <li>7.2. Physical entry</li> <li>7.3. Securing offices, rooms and facilities</li> <li>7.4. Physical security monitoring</li> <li>7.5. Protecting against physical and environmental threats</li> <li>7.6. Working in secure areas</li> <li>7.7. Clear desk and clear screen</li> <li>7.8. Equipment siting and protection</li> <li>7.9. Security of assets off-premises</li> <li>7.10. Storage media</li> <li>7.11. Supporting utilities</li> <li>7.12. Cabling security</li> <li>7.13. Equipment maintenance</li> <li>7.14. Secure disposal or re-use of equipment</li> </ul>	<ul style="list-style-type: none"> <li>8.1. User endpoint devices</li> <li>8.2. Privileged access rights</li> <li>8.3. Information access restriction</li> <li>8.4. Access to source code</li> <li>8.5. Secure authentication</li> <li>8.6. Capacity management</li> <li>8.7. Protection against malware</li> <li>8.8. Management of technical vulnerabilities</li> <li>8.9. Configuration management</li> <li>8.10. Information deletion</li> <li>8.11. Data masking</li> <li>8.12. Data leakage prevention</li> <li>8.13. Information backup</li> <li>8.14. Redundancy of information processing facilities</li> <li>8.15. Logging</li> <li>8.16. Monitoring activities</li> <li>8.17. Clock synchronization</li> <li>8.18. Use of privileged utility programs</li> <li>8.19. Installation of software on operational systems</li> <li>8.20. Network security</li> <li>8.21. Security of network services</li> <li>8.22. Segregation of networks</li> <li>8.23. Web filtering</li> <li>8.24. Use of cryptography</li> <li>8.25. Secure development life cycle</li> <li>8.26. Application security requirements</li> <li>8.27. Secure system architecture and engineering principles</li> <li>8.28. Secure coding</li> <li>8.29. Security testing in development and acceptance</li> <li>8.30. Outsourced development</li> <li>8.31. Separation of development, test and production environments</li> <li>8.32. Change management</li> <li>8.33. Test information</li> <li>8.34. Protection of information systems during audit testing</li> </ul>

\*New control, 2022



## Detekcija i analiza

Incident

Šta se desilo i  
procjena njegove  
veličine/utjecaja

Detekcija i  
analiza

**Dinamički  
pristup**

Dokumentovanje

Relevantne  
informacije

Kontinualni  
monitoring





## Ograničavanje

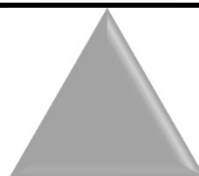
### Odluke i ciljevi

- Ograničiti širenje incidenta
- **Dinamički pristup**
- Tradicionalni pristup: gašenje, isključenje s mreže, monitoring, izbjegavanje, isključenje feature-a, isključenje accounta itd.

Shut Down ili  
Disconnect



Nastaviti s radom





## Uklanjanje – ključni koraci



Ukloniti uzrok  
incidenta



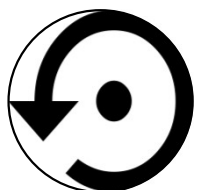
Sačuvati  
dokaze



Software za  
eradikaciju



Clean/reformat  
diskova



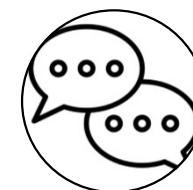
Potvrda da su  
back-upi 'čisti'



Dokumentovanje



Zakonska  
regulativa



Komunikacija





## Oporavak – nastavak poslovanja



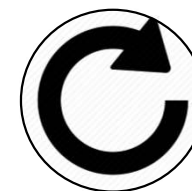
Povratak  
sistema/mreže u  
aktivni status



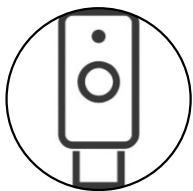
Tehničke procedure



„All clear“ poruka



Restore podataka



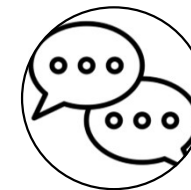
Go  
Passwordless



Dokumentovanje



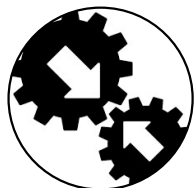
Provjera  
integriteta  
podataka



Komunikacija



## Post-incident aktivnosti - unapređenje



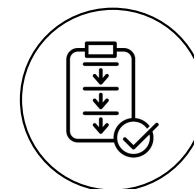
Pregled i  
integracija  
saznanja



Postmortem analiza  
incidenta



„Naučene lekcije“



Reevaluacija/  
modifikacija  
procedura



Procjena  
novčanih  
troškova



Dokumentovanje



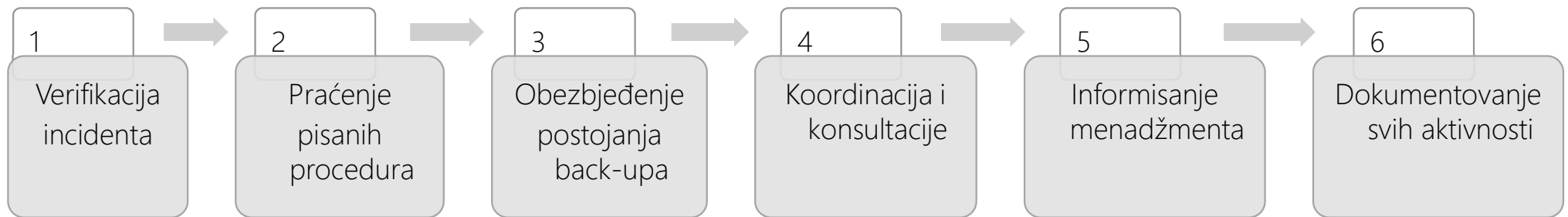
Priprema  
izvještaja



Aktivnosti  
tužilaštva



## Hints Moving Forward – upravljanje incidentima





## Cyber security rješenja

Detekcija, prevencija i istraživanje/analiza



Microsoft Defender

**yubico**

YubiKey



# Kako prevenirati cyber napad?

Primjer detekcije sumnjive radnje

... Event	Additional information
<a href="#">Load newer results</a>	
<b>■ ■ Suspicious Scheduled Task Process Launched</b>	Execution
<b>! rundll32.exe process performed System Information Discovery</b>	T1047: Windows Manage... T1082:
<b>! rundll32.exe created process rundll32.exe and its main image is validly signed</b>	T1553.002: Code Signing
<b>! rundll32.exe communicated with a web service at https://www.4brf5teobeqyxmlwqzh2szm.com</b>	T1102.002: Bidirectional ...
<b>! rundll32.exe communicated with a web service at https://www.w2eslykh.com</b>	T1102.002: Bidirectional ...
<b>! rundll32.exe communicated with a web service at https://www.7d4owdq.com</b>	T1102.002: Bidirectional ...



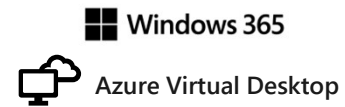
# Microsoft Defender – multiplatformski pristup



Endpoints and servers



Mobile device OS



Virtual desktops



Network devices



## An industry leader in endpoint security



Gartner names Microsoft **a Leader in 2021 Endpoint Protection Platforms Magic Quadrant.**



Microsoft **leads in real-world detection** in MITRE ATT&CK evaluation.



Forrester names Microsoft **a Leader in 2021 Endpoint Security Software as a Service Wave.**



Microsoft Defender for Endpoint awarded **a perfect 5-star rating by SC Media** in 2020 Endpoint Security Review



Forrester names Microsoft **a Leader in 2020 Enterprise Detection and Response Wave.**



Microsoft won six security awards with **Cyber Defense Magazine** at RSAC 2021:



Our antimalware capabilities consistently achieve **high scores in independent tests.**

- ✓ Best Product Hardware Security
- ✓ Market Leader Endpoint Security
- ✓ Editor's Choice Extended Detection and Response (XDR)
- ✓ Most Innovative Malware Detection
- ✓ Cutting Edge Email Security



## Microsoft Defender for Endpoint Auto IR

### Security automation is...

*mimicking the ideal steps a human would take to investigate and remediate a cyber threat*



### Security automation is not...

if machine has alert → auto-isolate



When we look at the steps an analyst is taking as when investigating and remediating threats we can identify the following high-level steps:

1

Determining whether the threat requires action

2

Performing necessary remediation actions

3

Deciding what additional investigations should be next

4

Repeating this as many times as necessary for every alert 😊





# Risky lateral movement paths

View top sensitive accounts that carry lateral movement risk

## Reduce lateral movement path risk to sensitive entities

To address

Edit status & action plan Manage tags

General **Exposed entities** Implementation History (6)

### Description

Lateral movement paths are ways in which an attacker can gain access to, often highly sensitive, account credentials by compromising non-sensitive accounts. Discovering and reducing lateral movement paths by removing unnecessary permissions and group memberships, improves your overall environment security posture, and reduces the potential risk of compromised sensitive entities.

### Implementation status

No data to show

### User impact

A user or an application that relies on removed privileges associated with risky lateral movement paths may stop functioning.

Users affected  
No data to show

General Exposed entities Implementation History (6)						
Export						1 item Customize columns
Entity	Domain	Tags	Type	Lateral movement path risk	Recommended actions	
Nick Carlssc	contoso.com	<b>SENSITIVE</b>	User	5	3 recommended actions	

## Recommended actions for Nick Carlsson

Remove local administrator permissions for Jeff Leatherman from SharePoint-SRV  
Reduces 1 non-sensitive users potentially leading to this user

Remove local administrator permissions for Ron Harper from Victim-PC1  
Reduces 1 non-sensitive users potentially leading to this user

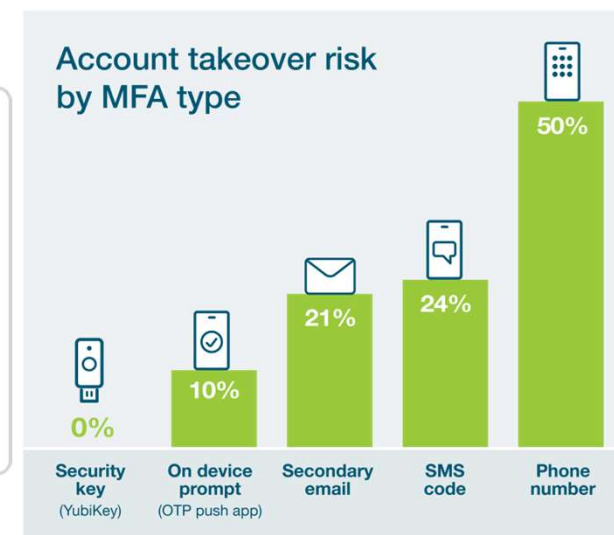
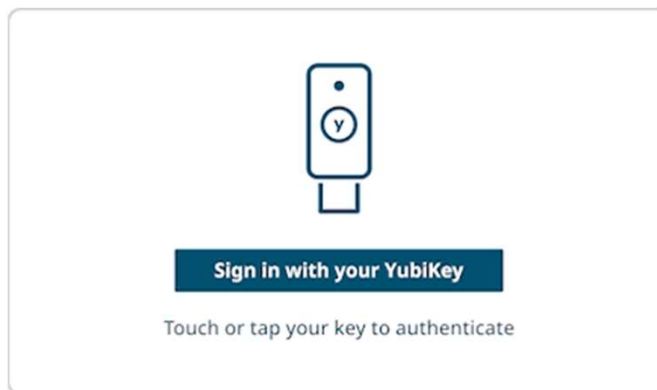
Remove local administrator permissions for Daisy Eaton from Victim-PC1  
Reduces 1 non-sensitive users potentially leading to this user



# yubico

## YubiKeys

- Zero Trust strategija- phishing-resistantni MFA
- Legacy pristupi poput SMS, One-time passwords i mobile push apps nisu efikasni
- Koristite Strong 2FA, MFA i passwordless autentikaciju za zaštitu vašeg sistema



# Fast IDentity Online 2.0

Standards-based, interoperable authentication

Works with the same devices people use every day

Based on public key cryptography

Biometrics and keys never leave the device

Protects against phishing, man-in-the-middle and replay attacks



# FIDO Alliance board members

aetna

amazon

AMERICAN EXPRESS



arm

RSA



FEITIAN  
WE BUILD SECURITY

Google

HYPR

IDEMIA  
augmented identity

SAMSUNG

VISA

infineon

ING

intel

JUMIO

Lenovo

LINE

mastercard

Microsoft

nok  
nok

NTT docomo

Synaptics

OneSpan

onfido

PayPal

QUALCOMM

RAON  
SECURE

vmware

of industry partners



Omogućava tranziciju i prelazak na passwordless autentikaciju

Secure today, future proof for tomorrow



- YubiKey 5 Series
- YubiKey 5 FIPS Series
- YubiKey Bio Series
- Security Key Series
- YubiKey 5 CSPN Series
- YubiHSM 2 & YubiHSM 2 FIPS

# yubico



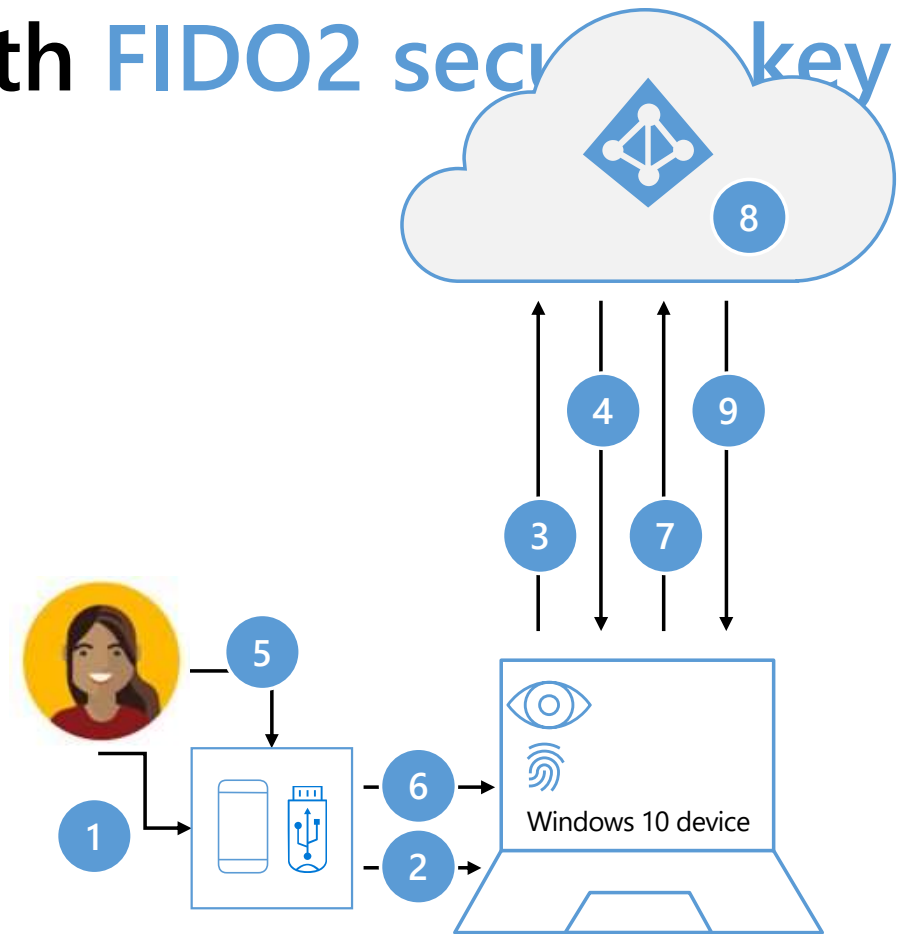


# Jednostavna implementacija i upravljanje



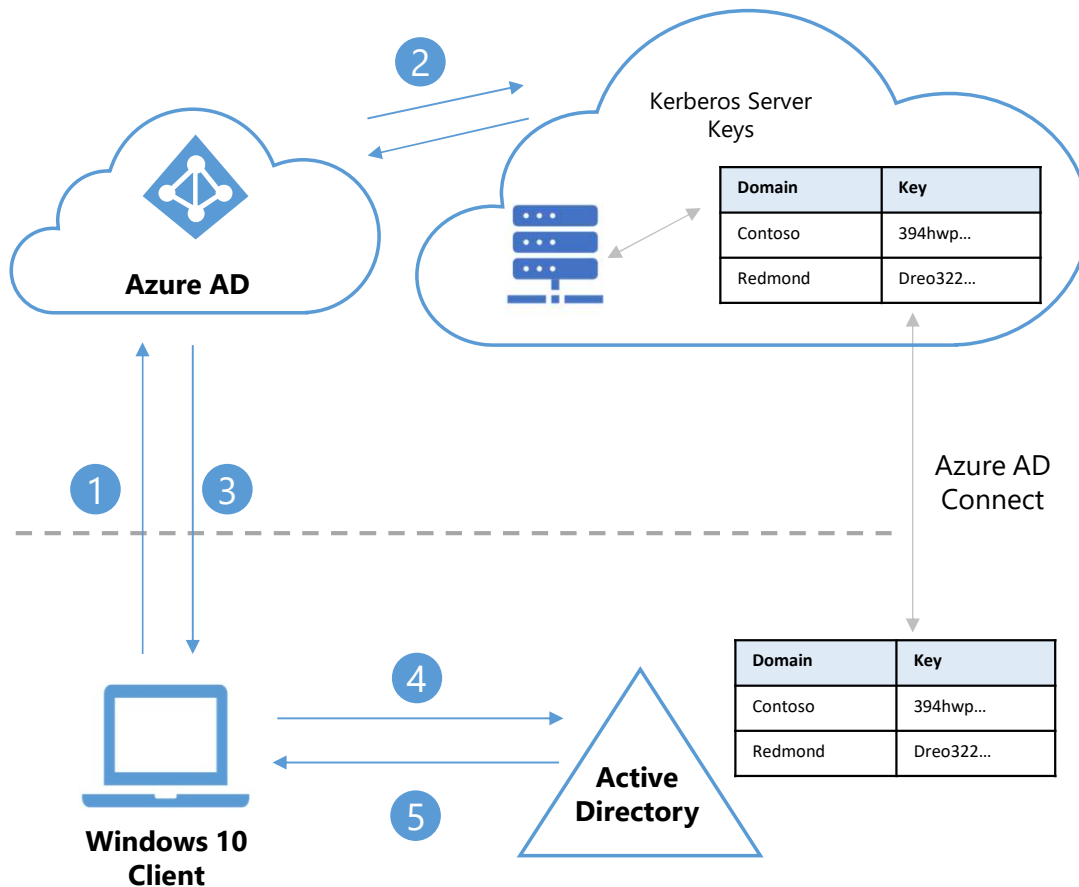
# Strong Authentication with FIDO2 security key

- 1 User plugs FIDO2 security key into computer
- 2 Windows detects FIDO2 security key
- 3 Windows device sends auth request
- 4 Azure AD sends back nonce
- 5 User completes gesture to unlock private key stored in security key's secure enclave
- 6 FIDO2 security key signs nonce with private key
- 7 Primary Refresh Token (PRT) request with signed nonce is sent to Azure AD
- 8 Azure AD verifies FIDO key signature
- 9 Azure AD returns PRT to enable access to cloud resources





# Authentication in hybrid



- 1 User authenticates to Azure AD with a FIDO2 security key.
- 2 Azure AD checks the tenant for a Kerberos server key matching the user's on-premises AD Domain.
  - Azure AD Generates a partial Kerberos Ticket Granting Ticket (TGT) for the users on-premises AD Domain. The TGT contains only the user SID. No authorization data (groups) are included in the TGT.
- 3 The partial TGT is returned to the Windows along with Azure AD Primary Refresh Token (PRT).
- 4 Windows contacts on-premises AD Domain Controller and trades the partial TGT for a full TGT.
- 5 Windows now has Azure AD PRT and a full Active Directory TGT.

LOGOSOFT

[www.logosoft.ba](http://www.logosoft.ba)  
[prodaja.biz@logosoft.ba](mailto:prodaja.biz@logosoft.ba)  
+387 33 931 987

Q&A



m:tel

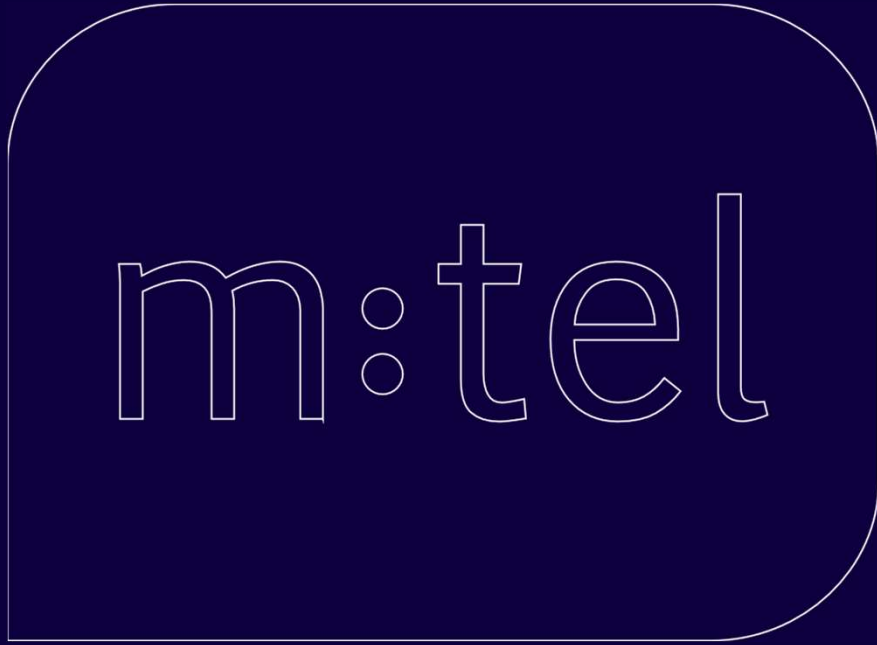
Smart  
Home  
rješenja

<https://www.youtube.com/watch?v=O93NMq4lt2A>



powered by

m:tel



●  
Kako  
učinkovito  
plasirati  
marketinšku  
poruku?

m:tel kao medij



m:tel kao medij

Prodaja oglasnog prostora

# Kome se obraćate?

Naša targetirana komunikacija sa korisnicima je vaša prilika da učinkovito plasirate sopstvene promotivne poruke i to za sljedeće grupe korisnika:

- Muškarci/žene
- 18-65 godina starosti
- Žive na teritoriji BiH
- Srednje i više platežne moći
- Srednjeg i višeg obrazovanja
- Tehnološki osviješteni

Kontakt mejl na koji možete poslati upit za ponudu: [marketing.dir@mtel.ba](mailto:marketing.dir@mtel.ba)

Sve cijene navedene u prezentaciji su bez uključenog PDVa.

powered by

m:tel

m:tel kao medij  
Prodaja oglasnog prostora

# Kako?

---

IPTV platforma  
TV oglašavanje

---

m:agazin  
Oglas u online magazinu

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m:blog  
web oglašavanje

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Mondo portal  
na mondo.ba

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Baneri

m:GO mobilna aplikacija

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m:tel

# m:tel kao medij

Prodaja oglasnog prostora  
(TV oglašavanje/IPTV platforma)



Statički baner na program status liniji (PS baner)  
Baner sa ikonom i ispisom na ekranu pri prebacivanju kanala

- U udobnosti svog doma i opuštenoj atmosferi, korisnik prebacivanja dolazi u kontakt sa promotivnom porukom prilikom mijenjanja TV kanala.
- Klikom na baner, ulazi u dodatni „prozor“ na TV ekranu u kome može pročitati više informacija o proizvodu/usluzi koja se reklamira.

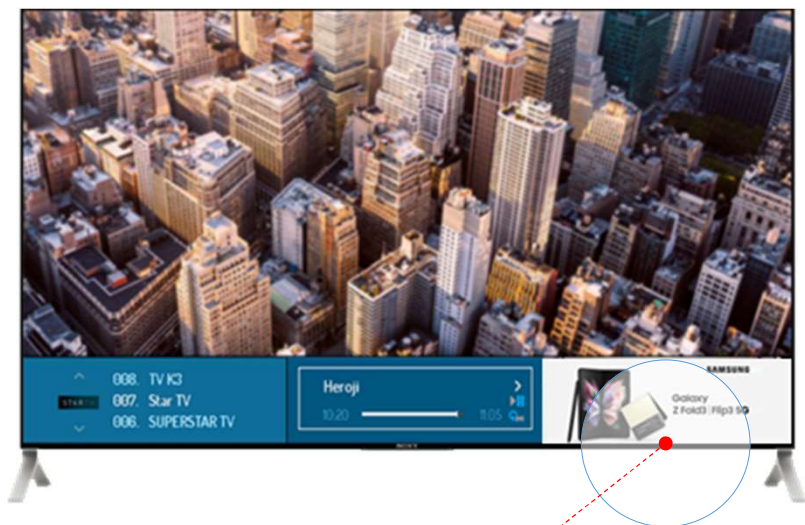
- 
- Cijena po danu; CPD 100 KM
  - Kapacitet: maksimalno 5 klijenata
  - Izbor određenog seta kanala povećava cijenu za 30%
  - Slobodne pozicije i vremenski period slobodnih pozicija, na zahtjev dostavlja m:tel

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Prodaja oglasnog prostora  
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1. Prilikom mijenjanja TV kanala, baner sa Vašim vizualom i natpisom pojavljuje se na TV ekranu na našoj program status liniji.

## Kako funkcioniše?

2. Klikom na baner, na televizoru se otvara novi prozor u kojem je prezentovana vaša ponuda koju želite da prezentujete svojim kupcima.

**SAMSUNG**

**Galaxy Z Fold3 | Flip3 5G**

**Galaxy Z Fold3**  
Pretplata: XXL+  
72,90 KM mjesečno

**Galaxy Z Flip3**  
Pretplata: XXL+  
24,21 KM mjesečno

Slika je simulirana.  
S Pen Fold olovka se prodaje posebno i kompatibilna je samo sa Z Fold3 5G uređajem.  
Dostupno samo za 4G/LTE i starije verzije mreža. Povezivanje na 5G može biti moguće nakon implementacije 5G softvera i mrežne infrastrukture.

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Prodaja oglasnog prostora  
(TV oglašavanje/IPTV platforma)



## Statički baner unutar glavnog menija (GM baner)

Baneri sa ikonom i ispisom u glavnom meniju IPTV platforme

- Ulaskom u glavni meni na IPTV platformi, korisnik traži dodatne usluge (videoteka, TV raspored, dodatne funkcionalnosti). Tom prilikom u donjem dijelu ekrana pojavljuju se statički baneri sa promotivnim porukama. Ukoliko korisnik želi više informacija, jednostavnim klikom na baner ulazi u novi „prozor“ na TV ekranu i čita plasirane informacije o proizvodu/usluzi.

- Cijena po kliku; CPC 0,10
- Kapacitet: maksimalno klijenta
- Prosječan broj „otvaranja“ banera u glavnom meniju za mjesec dana iznosi cca 40 000
- Slobodne pozicije i vremenski period slobodnih pozicija, na zahtjev dostavlja m:tel

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## Prodaja oglasnog prostora (m:BLOG ads)



Immersive View na aplikaciji Google Maps dostupan je u pet gradova na svijetu.

Moći ćemo ga koristiti da zavirimo u London, Los Angeles, Njujork, Tokio i San Francisco. Alat je prije toga, prošle godine, omogućen za razgledanje nekoliko stotina svjetskih znamenitosti među kojima su bili Akropolj u Atini, ili toranj u Tokiju.

Šta je *Immersive View*? Ovaj način posmatranja na osnovu snimaka Google kamera omogućava drugačije i višedimenzionalno iskustvo. To je praktično kombinacija *Street View* snimka iz vazduha i *Google Earth* posmatranja određene tačke.

U suštini, možete "letjeti" iznad kvarta, a zatim sa kao u *Street View*-u spustiti i istražiti detaljnije. Istovremeno, posebna funkcija *Indoor Live View* biće aktivna za posmatranje 1.000 aerodroma, željezničkih stanica i tržnih centara, kako za *Android* tako i za *iOS*, a kompanija tokom narednog perioda planira da je omogući i za desktop računare.

Portparol kompanije *Google Pearl Xsu* potvrdio je za *The Verge* da će *Immersive View* takođe biti dostupan u više gradova u narednim mjesecima, uključujući Amsterdam, Dablin, Firencu i Veneciju.



**STATIČKI ili ANIMIRANI BANER**  
Vertikalni wallscape baneri na blog.mtel.ba

- Blog kompanije m:tel je web kutak za sve ljubitelje tehnologije i nauke. Na opušten, jednostavan i zabavan način, čitaoci mogu saznati sve o velikim idejama koje mijenjaju svijet, velikim prijateljstvima koja ga obogaćuju i malim inovacijama koje ga čine još zabavnijim.

- Cijena za 1000 prikaza; CPM 30 KM
- Prosječan broj jedinstvenih pregleda stranice za jedan mjesec je cca 100 000
- Kapacitet: maksimalno 4 klijenta

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# m:tel kao medij

Prodaja oglasnog prostora  
(m:agazin ads)



**OGLAS u online magazinu**  
Cijela strana, puni kolor, 210x270mm

- Kvartalni online magazin
- Plasira se na preko 3000 adresa
- Ko čita m:agazin? Ključni poslovni korisnici, ali i ambasade, kulturne ustanove, sportski kolektivi
- Sadržaj: tehnologija budućnosti, ponuda, sport, kultura, intervjui, događaji

- 
- Cijena 1/1 FC oglasa 800 KM
  - Broj klijenata: 5
  - Kapacitet: 5
  - Maksimalan broj klijenata po jednom broju: 3

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# m:tel kao medij

Prodaja oglasnog prostora  
(m:GO aplikacija)



m:GO aplikacija

Reklamni baneri vidljivi odmah po pristupu aplikaciji

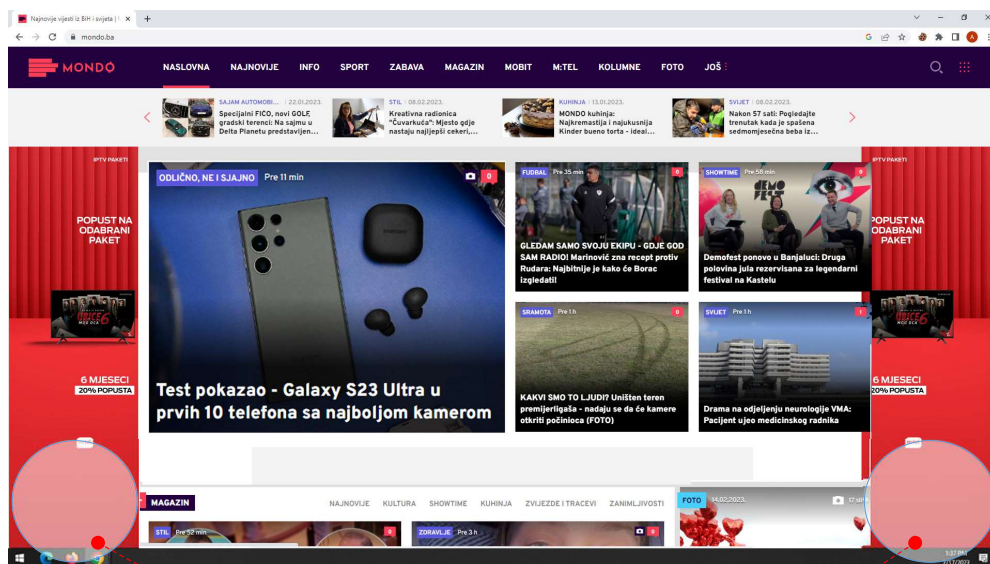
- Plasiranje promotivnog/reklamnog sadržaja u okviru m:GO aplikacije, koja je aplikacija br.1 po broju aktivnih korisnika u BiH.
  - Prilikom svakog otvaranja/pristupanja m:GO aplikaciji promotivni/reklamni baner biće vidljiv korisniku aplikacije
  - Kanal komunikacije koji je idealan za kupovinu usluga/proizvoda jer je naša m:GO aplikacija osmišljena sa svrhom što lakše i kraće kupovine servisa koji svakodnevni život čine lakšim
- 
- Cijena 1500 KM/mjesečno/flat

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## Prodaja oglasnog prostora (Mondo portal)



- Mondo je jedan od najčitanijih informativnih portala u regiji (mondo.ba)
- Bilježe više od 4 miliona otvaranja stranice na mjesečnom nivou

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- Saradnja i uslovi zakupa dogovaraju se direktno sa Mondo portalom

STATIČKI ili ANIMIRANI BANERI  
Vertikalni wallscape baneri na www.mondo.ba

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Hvala na  
pažnji!

Kontakt:  
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LOGOSOFT

Hvala Vam!

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